



Developed for graduate and PhD students in technology and science programs at the University of Minnesota, the 3M Seminar series features interactive discussions on how to bring your ideas from the laboratory to the marketplace

Securing Intellectual Property

Tuesday, April 20th, 4-6 PM

Carlson School Executive Conference Center 2-206

This 2-hour session will provide an overview of intellectual property and suggest procedures for cost-effectively securing IP assets within science and technology related businesses. Attorneys with extensive experience in a securing and managing intellectual property in a broad range of industries will lead the discussion on the following topics:

- Overview of intellectual property categories
- Patent basics:
 - What is patentable?
 - Why file?
 - What rights are (not) received?
 - Estimated costs/timing?
- Case study or examples of technology-based patent process (high tech and health care)
- Advanced topics on patents:
 - Freedom to operate and defensive patent strategies
 - Provisional patents
 - International patents
 - Business procedures to protect IP

Featured speakers:

- Sean Solberg – Faegre & Benson
- Victor Jonas – Faegre & Benson

In order to provide for an interactive setting, registration is limited to 50 graduate or PhD students from the Institute of Technology, College of Biological Sciences, CFANS, Carlson School and the Academic Health Center. The seminars are organized by the Gary S. Holmes Center for Entrepreneurship.

Register for the seminar at hce@umn.edu

Gary S. Holmes
Center for Entrepreneurship

CARLSON
SCHOOL OF MANAGEMENT
UNIVERSITY OF MINNESOTA

Speaker Backgrounds

Sean Solberg concentrates his practice in intellectual property law and serves as patent counsel to clients ranging from startups to Fortune 500 companies in a variety of industries, including the medical device, biotech and agriculture industries.

Sean has extensive experience managing and implementing strategies for both significant and emerging patent and application portfolios, drafting and prosecuting patent applications in various technologies, performing due diligence investigations of intellectual property portfolios in merger and acquisition deals, evaluating the validity and enforceability of patents, and advising on infringement issues. He also drafts and negotiates various technology agreements, including licenses, assignments, and agreements related to research, collaboration and consulting. His areas of technical expertise include:

- Technologies
- Medical devices
- Biotechnology compositions and devices
- Software/business method technologies
- Electromechanical devices
- Pharmaceuticals

Victor P. Jonas is a registered patent attorney. His practice includes intellectual property portfolio analysis and strategy, U.S. and foreign patent preparation and prosecution, patent validity and infringement evaluations, technology licensing and development agreements, and litigation support.

Prior to attending law school, Victor worked as an engineer in microelectronic fabrication and dielectric materials process development for W.L. Gore & Associates, and later, 3M Company. During law school, Victor completed a judicial externship with the Honorable Justice Richard H. Kyle of the Federal District Court for Minnesota.

Building on his industry experience and mechanical engineering background, Victor advises clients on intellectual property issues spanning a variety of technologies. His areas of technical expertise include:

- Medical devices (e.g., spinal prosthetics and cardiovascular devices)
- Microelectronics and electronic media (e.g., inspection and assembly systems)
- Building and construction (e.g., fenestration products)
- HVAC (e.g., heating appliances)
- Retail (e.g., packaging, racking and display systems)
- Business methods (e.g., financial plans and supply chains)